

Fire Statistics



Almost half (**47%**) of reported home structure fires and more than half (**54%**) of home structure fire deaths occur in the cooler months of November through March.

Effects of Home Fires

Home fires kill an average of **7** people every day.



Home fires caused **\$11.6 billion** in property damage during 2010.

Timing is Everything



11 p.m. to 7 a.m. are the peak alarm times for home fire deaths—when people tend to be asleep and the house is likely to be dark.



On average, families have **less than three minutes** from the time the first smoke alarm sounds to escape a fire.

Facts About Smoke Alarms



In the U.S., **62%** of home fire deaths resulted from fires in homes with inoperable smoke alarms or no smoke alarms.



- **38%** of the fatal fire injuries occurred in homes with no smoke alarms at all



- While **24%** occurred in homes in which at least one smoke alarm was present but failed to operate.

(37% had operating smoke alarm and 1% fire too small to operate)



In reported home fires in which the smoke alarms were present but did not operate:

- **50%** of the smoke alarms had missing or disconnected batteries. Nuisance alarms were the leading reason for disconnected smoke alarms.
- **23%** of the smoke alarm failures was due to dead batteries.

When you change your clocks for daylight-saving time, change the batteries in your smoke alarms and carbon monoxide detectors, and please remind your friends, family and neighbors to do the same.

Energizer



25 Years of Helping Save Lives